



Job Title: Freelance Communications Manager (Part-Time)

Location: Flexible

Reports To: Senior Vice President, Global Communications and Marketing

Who We Are

OneWorld Health provides quality, affordable healthcare to underserved communities worldwide. Our mission is to empower these communities to achieve long-term health improvements and a better quality of life. By establishing sustainable medical facilities and empowering local staff, we are committed to care that endures.

Job Description

We are looking for a Freelance Communications Manager to work part-time in helping OneWorld Health shape and share our story across platforms. In this role, you will support the development of our content strategy with a strong emphasis on audience engagement. You'll bring creativity and innovation to how we communicate our mission and work, using storytelling to inspire action and support for our goals.

You will work closely with internal teams to plan and execute content that resonates with our audience. Your work will be essential in ensuring our messaging is consistent and impactful across all channels while staying current with content trends and best practices.

Key Responsibilities:

- **Content Strategy:** Implement an editorial calendar that aligns with our goals and resonates with our audience.
- **Brand Consistency:** Edit content and ensure messaging is consistent across all platforms, channels, and marketing materials.
- **Website & Collateral Support:** Contribute to website redesign efforts and create marketing collateral for events, donors, and reports.
- **Public Relations:** Draft press releases and when relevant, connect directly with media to pitch stories.
- **Story-Based Content:** Create compelling, story-driven content that supports our mission and engages audiences.



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- **Internal Communication:** Support internal communications as needed to encourage alignment across departments.

The Ideal Candidate Will Embody:

- A commitment to OneWorld Health's mission and values.
- The ability to take initiative, problem solve, and think creatively.
- A passion for storytelling, with a strong grasp of new content formats and media trends.
- Exceptional writing skills, with attention to detail and deadlines.
- A basic understanding of media planning and content performance metrics.
- Strong communication and organizational skills, with the ability to manage multiple projects part-time.
- Adaptability to changing environments and project needs.
- A collaborative and positive attitude, with the ability to work remotely and travel internationally as needed.